

## **MMBG 205 Entrepreneurship**

**Coordinator: Assistant Professor Sotiria Boukouvala**

**1. "Powering the future of healthcare" (2h)**

**Sotiria Boukouvala** - Assistant Professor in Molecular Genetics - Department of Molecular Biology and Genetics, DEMOCRITUS UNIVERSITY OF THRACE

**Paraskevi Giourka**, Innovation Strategist, Innovation & Entrepreneurship Unit of DUTH

**2. "High Technology and Entrepreneurship: From innovative ideas to product development" (2h)**

**Petros Soukoulis**, President of the Council of Innovation & Entrepreneurship of the Prefecture of East Macedonia and Thrace.

**Sotiria Boukouvala** - Assistant Professor in Molecular Genetics - Department of Molecular Biology and Genetics, DEMOCRITUS UNIVERSITY OF THRACE

**3. "Current trends in Medical Biotechnology: Personalized medicine and R&D Biopartnering. Impact on Greek Bioeconomy" (2h)**

**Iordanis ARZIMANOGLOY**, Strategic Advisor to GENOMEDICA S.A.

**4. "Technology Transfer: Research Commercialization processes in Life Sciences" (2h)**

**Athina Ikonomidou**, Business Development & Tech Transfer Consultant, former Head of Operations & Tech Transfer of Biomedical Sciences Research Center ALEXANDER FLEMING.

**5. "Health economics management" (2h)**

**Thomais Konstantopoulou**, Market Access & Health Economics Manager at ROCHE PHARMACEUTICALS.