

ΔΗΜΟΚΡΙΤΕΙΟ ΠΑΝ/ΜΙΟ ΘΡΑΚΗΣ
ΤΜΗΜΑ ΜΟΡΙΑΚΗΣ
ΒΙΟΛΟΓΙΑΣ & ΓΕΝΕΤΙΚΗΣ
68100 ΑΛΕΞΑΝΔΡΟΥΠΟΛΗ
ΕΛΛΑΔΑ
Τηλ: +30 25510 30633
e-mail: ikourkou@mbg.duth.gr



DEMOCRITUS UNIVERSITY OF THRACE
DEPARTMENT OF MOLECULAR
BIOLOGY & GENETICS
68100 ALEXANDROUPOLIS
GREECE
Tel: +30 25510 30633
e-mail: ikourkou@mbg.duth.gr

ΑΝΑΚΟΙΝΩΣΗ

Την Παρασκευή 14 Φεβρουαρίου 2025 και ώρα 12.00 – 13.00, ο **George Paraskevakos, Executive Director at International Probiotics Association (IPA)**, θα βρίσκεται στο Τμήμα μας και θα δώσει ομιλία στην Αίθουσα της βιβλιοθήκης με τίτλο:

“Biotic Industry Challenges; A synopsis of trends, regulations, and the market from the IPA desk”.

Abstract

Probiotic sales continue to surge across all segments, with probiotics leading the way in all market segments. Scientific research reinforces their benefits, while microbiome advancements drive innovation in next-gen probiotics, targeted applications, and diagnostics. However, challenges persist, including fragmented regulations, misinformation, and market overhype. Recently IPA has also taken on Prebiotics and Postbiotics as these categories are also shaping the landscape. IPA will remain committed to advocating for the safe and effective use of Pre-, Pro-, and Post-biotics worldwide. This talk will provide a broad industry overview and highlights IPA’s role as the Global Voice of all Biotics.